



## Advertise in the Irvine Swim League's 30<sup>th</sup> Annual Championship Meet Program!

June 9, 2014

Dear Business Owner,

Consider promoting your business, organization or service in the 2014 Irvine Swim League Championship Meet Program with an advertisement. This year the Irvine Swim League is celebrating its 29<sup>th</sup> season of providing thousands of Irvine youth ages 5-18 and their families with summer swim competition.

The Irvine Swim League is made up of 2500 Irvine youth swimmers and 20 Irvine teams. The ISL's Championship Meet will draw approximately 3500 Irvine residents to the William J. Woollett Aquatics Center on Saturday, August 16, 2014.

The following page contains the Advertising Rate Sheet, for your review.

The final deadline for all advertising (business cards and camera ready artwork) is Monday, August 4, 2014. All advertising will appear in black & white only. **ALL ADS WILL NEED TO BE SENT ELECTRONICALLY as a pdf. Please send to: [director@irvineswimleague.org](mailto:director@irvineswimleague.org)**

MAIL payment to address below and please note on check your company/business name for reference:

Irvine Swim League  
5319 University Drive, #302  
Irvine, CA 92612

Thank you for your support of the Irvine Swim League and its swimmers and families.



**Irvine Swim League  
2014 Championship Meet Program  
Ad rate sheet**

**Advertising Price List**

Half Page	5.5 x 8.5 in	100.00
Full Page	8.5 x 11 in.	200.00
Inside front /inside back cover	8.5 x 11	400.00
Two Facing pages (double wide)	2-8.5 x11	400.00
Back cover	8.5 x 11	500.00

SUBMISSION DEADLINE AUGUST 4, 2014

CHECKS PAYABLE TO: IRVINE SWIM LEAGUE

5319 UNIVERSITY DR., #302 IRVINE 92612

SUBMISSIONS (PDF) OR QUESTIONS TO: [DIRECTOR@IRVINESWIMLEAGUE.ORG](mailto:DIRECTOR@IRVINESWIMLEAGUE.ORG)